

sponsorship packet

please contact emily.s.char@vanderbilt.edu for
more information

VANDERBILT
WiB
WOMEN IN BUSINESS

about us

Who We Are

In the past six years, Women in Business (WiB) has expanded to an executive team of nine, a leadership team of over 30, and a community of 600 students.

Programs

Speaker Series
Mentorship Program
Externship Program
Career Services

Our Mission

Our mission is to be the catalyst of the momentum that each of our members is capable of. As Women in Business, we are just one piece of the puzzle.



corporate sponsorship

opportunities and benefits

Bronze – \$500

- Company name & logo highlighted in WiB newsletter for one semester
- Distribution of recruiting materials to our members

Silver – \$1000

- Everything included in the Bronze package
- Access to WiB resume book
- Instagram post highlighting company partnership

Gold – \$2000

- Everything included in the Silver package
- One event either named after the company donating OR an event with the company to meet and network with WiB students
- Logo on all WiB brochures & on our website

Resume Book

WiB provides a resume book, consisting of individual members' experiences and education, to silver and gold member sponsors. Our members have multifaceted backgrounds, majors, and interests each combined with a strong business aptitude. WiB members are some of the most involved and academically strong groups of women at Vanderbilt.

We are a 501(c)(3) organization, therefore all contributions are tax deductible. Vanderbilt WiB also accepts line item donations from companies or retailers.